JUN 26 1944

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FRANCES HUGHES, Editor

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, JUNE 23, 1944

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Just Published	"TAILOR'S PROGRESS" This is the story of the I to its present power in la over 16 million dollars, unDubinsky, the story of the presents a fascinating epiacy. Price, \$2.75, available	bor and in domestic poli- der the shrewd and real: International Ladies' (c rise from sweat shops	ilt it from the year 1900 itics. With a balance of istic leadership of David Garment Workers' Union
Still Going On	WAR TIME COOK- ING SCHOOL Ruth Carman, dietician and sessions every Tuesday and well balanced meals, showi recognize quality in selec during demonstration will to public, free. Press in	Thursday at 2:30 P.M. ng how to use left-over tion, and other useful be distributed. togethe	s, save points, can foods, tips. Food prepared r with recipes. Open
Still Going On	CHILDREN'S ART CLASSES Between closing of school attend an educational prog registrations, etc., conta 11 West 53rd St., New York	ram of the Museum. For	r. Museum of Modern Art,
Now Through	ANNOUNCEMENT OF SUMMER CLOSING SCHEDULES	DEPARTMENT STORES	NEW YORK CITY
Sept. 2	Closed on Saturdays, 1 BERGDORF GOODMAN MILGRIM	through Sept. 2: BONWIT TELLER TAILORED WOMAN	JAY THORPE B. ALTMAN
	Closed on Saturdays, Ju ARNOLD CONSTABLE STERN BROS.	FRANKLIN SIMON ABRAHAM & STRAUS THE NAMM STORE	JAMES MCCREERY FREDERICK LOESER
	Other closing dates: BEST & CO. (July & Aug.) BLOOMINGDALES (7/8-8/19)	RUSSEKS (7/1-7/22) OPPENHEIM COLLINS (7/8-8/19)	R. H. MACY (7/8-8/19) SAKS 5TH AVENUE (7/1-9/2)
	Stores that will remain HEARN'S	n open Saturdays during OHRBACH'S	the summer: SAKS 34TH STREET

DATE WHAT'S GOING ON GIVEN BY WHERE

Now EXHIBIT OF ADAPTATION TRAPHAGEN SCHOOL 1680 BROADWAY Showing IN DESIGN OF FASHION AT 52ND STREET

An exhibit of sketches and completed garments depicting the initial steps of various types of adaptations made during the school year. In some cases the dresses have been manufactured by well known firms. This display is open to the Press and Public, week days 9:00 A.M.-9:00 P.M.; Saturdays, until 5:00 P.M. For further information, Contact: Dorothy Tyroler,

CO. 5-2077.

Now FALL SHIRTWAIST GRACE ASHLEY SALON

Showing DRESS COLLECTION 743 5TH AVENUE
This specialized blouse-and-shirt-dressmaker is showing her Fall collection

to the Trade and Press. Contact: Mr. Ashley, WI. 2-9274.

Still LITTLE THEATRE R. H. MACY & CO., INC. TOY DEPARTMENT STH FLOOR

On Each week there is a new daily musical show at 4:00 P.M. to entertain young people. This week: "A Day in the Zoo", enacted by the children's group of the Robotti-Moser Studios. Also daily at 11:00 A.M. and 2:00 P.M., Macy's Little Theatre will show children's movies and cartoons. All children in-

vited, free. Publicity: Sue Raices, CH. 4-2000.

Saturday "TRICKS FOR TEENS" MEET- SAKS 34TH STREET DEBUTEEN SHOP
June 24 ING AND FASHION SHOW 2ND FLOOR

10:30 A.M. The usual Saturday shindig for teen-age girls, including a summer fashion show of "Cooling Off" fashions featuring sports, play, and beach ensembles in summer cottons and rayons. Guest stars include Betty Caufield of "Kiss and Tell" and Lawrence Welk, orchestra leader. A government representative will address teen-agers on jobs available for the summer to help the war effort. Teen-agers, their Parents, and Press invited. Publicity: Florence Epstein, LA. 4-7000.

Saturday COURSES IN SUB-DEB L. BAMBERGER & CO. AUDITORIUM
June 24 MODEL TRAINING NEWARK 3RD FLOOR

3:00 P.M. Apply: Betty Barrett, Director, Sub-Deb Model Training Course. Publicity: Nan Findlow, Market 2-1212.

WEEK BEGINNING MONDAY, JUNE 26, 1944

Monday PRESS SHOWING OF SUZANNE ET ROGER SALON
June 26 FALL MILLINERY 24 EAST 64TH STREET
11:00 A.M.Press, strictly by invitation. Contact: Marietta Persico, RE. 7-4165.

Monday OPENING: DISPLAY NATIONAL ASSOCIATION PENNSYLVANIA HOTEL June 26-MARKET WEEK OF DISPLAY INDUSTRIES AND NEW YORK SHOWROOMS June 30 30 members of the National Association of Display Industries will exhibit. New York members will show in their own showrooms; out-of-town members, at the Pennsylvania Hotel. Two features of Display Market Week will be a telecast demonstration by N.B.C. on "What Television Means to the Display Manager in the Post-War Store"; also, a forum on the changes of display techniques in the past twenty-five years. Additional discussions on packaging and other phases of display. Open to Buyers, Trade, and Press. Contact: National Association of Display Industries, BR. 9-8848.

Twin

DATE WHAT'S GOING ON

CAMPAIGN

"SWIM FOR HEALTH"

GIVEN BY

WHERE

Monday June 26-July 1

BATHING SUIT MAKERS & STORES ALL OVER THE COUNTRY PATRIOTIC SERVICES

The 9th Annual "Swim for Health" Campaign. Purpose: to increase American swimming; to assist Red Cross and Armed Services in teaching everyone to swim; to further physical fitness programs in defense plants and in everyday life. Bulletins, posters and display ideas will be available to stores. Apply, Martin Stern, Director, Nation-wide Learn to Swim Campaign, 60 East 42nd Street. VA. 6-0543.

Tuesday June 27 12:30 P.M. Luncheon

WALDORF ASTORIA HOTEL MAYOR LA GUARDIA NEWS OF PROPOSED WORLD PARK AVE. AT 50TH ST. AND GROVER WHALEN FASHION CENTER Details of the proposed world fashion center will be told at this luncheon. Also a scale model of the undertaking will be unveiled. Prominent designers of fashions and members of the Mayor's committee will be present as well as representatives of business, labor, fashion, arts, and industry. Open to members of New York Board of Trade and others. Reservations for tables seating ten at \$5 a head. Contact: John Q. Adams, Arrangements Committee, BA. 7-9494; or Mercantile Section, New York Board of Trade, 291 Broadway, CO. 7-1413.

Tuesday June 27-June 30

BETTER BUSINESS

NAT'L ASSOCIATION OF

CLEVELAND, OHIO

BETTER BUSINESS BUREAUS

PARLEY

This will be a meeting to discuss distribution of surplus merchandise, and in general, a consumer education program. Contact: National Association of Better Business Bureaus, Cleveland, Ohio.

Wednesday June 28 4100 P.M .-

6:00 P.M.

PRESS PREVIEW: FALL MILLINERY

DOBB'S HATS

BLUE ANGEL

. 155 EAST 56TH STREET

A cocktail party introducing Dobb's original and wearable hat fashions for Fall. Maggie McNellis, columnist of the air, will offer the commentaries. Press, strictly by invitation. Publicity: Margaret Galbraith, PL. 3-9600.

Wednesday June 28

MUSEUM OF MODERN ART WILLIAM HAYTER AND EXHIBIT OF 100 ENGRAVED PRINTS & OTHER GRAVURE "STUDIO 17" 11 WEST 53RD STREET "Studio 17", originally founded in Paris by William Hayter in 1927, was the workshop where experiment in gravure methods was carried on. Some of the 100 prints shown in this exhibit are by artists now in Europe who cannot be reached; others are by artists of twelve other nationalities. "Hayter's Studio 17" has been re-established in San Francisco since 1940. Open to Press and public. Publicity: Sarah Newmeyer, CI. 5-8900.

Thursday June 29 2:00 P.M.

NATIONAL ASSN. OF PENNSYLVANIA HOTEL "FASHION IS YOUR DISPLAY INDUSTRIES GRAND BALLROOM COMMODITY" FORUM This is one of the special round-table discussions dedicated to Fall fashions, during Display Market Week. Leading fashion authorities will bat the ball on present and post-war style trends. Included in the forum are: Frances Harrington, Charm Magazine; Esther Lyman, Harper's Bazaar; Harriet Burket, House and Garden; Frederika Fox, Vogue; and Frances Hughes, Mademoiselle. There will also be a special forum on theatre effects and another on packaging as keyed to visual selling and impulse buying. Open to Buyers, Trade, and Press. Contact: BR. 9-8848.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday July 5 4:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION A cocktail party to celebrate buyers and Press by invite	rate the first anniversar	
Wednesday July 5	COLLECTIONS These are the authentic shals, colors, and silhouetter: (BERNICE CHARLES 711 (DAVE HERSTEIN CO. 711 HARRYSON HATS 711	5TH AVE. (EDGAR J. LOS 5TH AVE. (MABEL ELLSW 5TH AVE. GERMAINE MOS 5TH AVE. G. HOWARD HOSTH AVE. JEANNE TETE	Ctions officially open RIE 711 5TH AVE. ORTH 711 5TH AVE. NTABERT 711 5TH AVE. ODGE 711 5TH AVE.
Wednesday July 5	COLLECTION A comprehensive showing of and foundations. A most of		shortages. Open to ayfield, CA. 5-5155.
Thursday July 6 11:00 A.M.	PRESS PREVIEW: FALL MILLINERY This will be a formal show Press, who will be admitted Sheehan, CO. 5-3147.	BRAAGAARD wing of Braagaard's Fall!	SALON 17 WEST 57TH STREET Millinery before the
Thursday July 6 3:30 P.M.	PRESS SHOWING OF FALL MILLINERY The new 1944 Fall Hat Coll Mr. Frederic, PL. 5-0895.	WALTER FLORELL lection. Press by invita	SALON 29 EAST 53RD STREET tion only. Publicity:
Sunday July 9- July 12		pparel and accessories li	nes; also, men's wear,
Monday July 10 2:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION Strictly by invitation. I	JOHN FREDERICS Publicity: Ruth Ann French	SALON 29 EAST 48TH STREET h, PL. 3-1010.
	PRESS SHOWING: FALL MILLINERY Two showings, one at 4:00 by invitation. Publicity:		
Monday July 10- July 15	ON PACIFIC COAST	AND SAN FRANCISCO MILLINERY GUILDS uding the San Francisco M: this Los Angeles Hat Show:	ing. Chairman of the

DATE WHAT'S GOING ON GIVEN BY WHERE

Week of COUNTRY WIDE FASHION NEW YORK DRESS NEW YORK CITY July 10 PRESS COMING TO N.Y. INSTITUTE

For the third time, the New York Dress Institute is inviting over 100 newspaper women from Maine to California to visit New York and inspect Fall collections of the leading creators. After the high price lines have been seen in the showrooms, the N.Y.D.I. will stage a big style show featuring inexpensive and medium price dresses. This will climax the week. Publicity: Eleanor Lambert. PL. 5-8580.

Monday

ODD LOT SHOES TO

OFFICE OF PRICE

ALL OVER THE

July 10
BE STAMP-FREE

ADMINISTRATION

COUNTRY

Five per cent of any shoe store's stock may be included in odds-and-ends
assortments, to be sold ration-free from July 10th-29th; men's and boys'
shoes included. This action is similar to one taken last year and is
very helpful in disposing of normal accumulations of broken sizes and
odd lots.

Monday

ANNUAL SUMMER COURSE

UNITED STATES

1415 PARK AVENUE

IN TEXTILE TESTING

TESTING CO., INC.

HOBOKEN, NEW JERSEY

Annual summer course in current textile analysis and testing, under the direction of the U. S. Testing Company's Textile Laboratory. Students will be taught commercial and government testing, by experts. Classes will be in session, 9:00 A.M.-4:00 P.M. daily. Registration fee: \$25.

For registration, contact: Mr. G. R. Turner, U. S. Testing Co., 1415

Park Avenue, Hoboken, New Jersey, Hoboken 3-3166.

Tuesday
July 11
9:00 A.M.

This will be a morning session, ending before lunch, including an intensive practical program pointing the trends for Fall millinery merchandising. Buyers throughout the country are invited to attend. Leaders in fashion and merchandising will address the group. Contact: Miss Weintraub, PL. 3-2116.

Tuesday FALL MILLINERY MILLINERY STABILIZA-WALDORF ASTORIA HOTEL July 11 FASHION SHOW TION COMMISSION PARK AVE. AT 50TH ST. 51 firms will exhibit hats created especially for this occasion, displaying the best creative ability of the designers, yet adhering strictly to the Critical Material Conservation Plan. Exhibitors: Anita Andra, Braagaard, Hattie Carnegie, Bernice Charles, Lily Dache, Delle Donne, Peg Fischer, Walter Florell, Vogue Hats, Garfunkel Makers, Helene Garnell. Germaine Montabert, Gladys & Belle, Harryson Hats, G. Howard Hodge, Jeanne Tete, John Frederics, Mariam Lewis, Edgar J. Lorie, Milgrim Hats. Laddie Northridge, Mme. Pauline, Florence Reichman, and Sally Victor. Populr Frice Exhibitors: Alba Hat Co., Alfreda, Brant Millinery Co., Joe Cohn Hats, Croyden Hats, Abe DelMonte Co., Elizabeth Hats, Oscar Friedman, Marry Furst, B. J. Goldenberg, Goldston-Weber, Greenstein & Flaum, Luxor Hat Co., Walter K. Marks, Millinery Fashion Creators, Frances & Walter Nelkin, David Rothman, Morris Schachter & Co., Schoen Hats, Schwartz & Rosenfeld, Woodmere Hat Co., and Bernard Workman. Junior Miss and Children's Hat Exhibitors: Greenberg-Fisch, Ann Koppelman, Leighton Hat Co., Playtoppers, Radcliffe Fashions and Topps. Reservations including dinner and tax, \$15 per person; Mezzanine, not including dinner, \$8.50 per person. For reservations, contact: Trade Promotion Committee. Millinery Stabilization Commission, 1450 Broadway, CH. 4-6547. -5-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
July 12	PRESS PREVIEW: FALL MILLINERY Press, strictly by invita		SALON 18 EAST 53RD STREET ohs, PL. 3-7450.
Wednesday July 12 4:00 P.M.	Introducing the Fall and Walther woolens, styled by the Tweed Twins wearing W	JOHN WALTHER (450 7TH AVE.) Winter collection of suits y America's leading design alther woolens in a number Publicity: Rosemary Shee	e and coats of exciting ners. Featured will be of costumes. Atten-
Thursday July 13 3:30 P.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION Commentator of this hat si invitation only. Publici		SALON 509 MADISON AVENUE Madoc. Attendance by
Monday July	visit of Country-wide Pre	NEW YORK DRESS INSTITUTE this show which will highl ss Come to New York to see rk dress label. Publicity	ight the week-long the style trends
Tuesday July 18	HAT COLLECTION	MME. LILY DACHE	SALON 78 EAST 56TH ST. eanor Lambert, PL. 5-8580.
Tuesday July 18- Sept. 10	ART EXHIBIT This exhibit includes pair Canadian Army serving in	METROPOLITAN MUSEUM OF ART ntings and drawings by men Canada. It will last unti y: Charlotte Hughes, RH. 4	GALLERY B 39 and women of the 1 September 10th.
Friday July 20	NEWSSTAND DATE: CHARM JUN For tie-ins, contact: Miss	IOR FASHIONS ISSUE Tucker, Promotion Manage	122 EAST 42ND ST. r, MU. 3-8910.
Tuesday July 24	OPENING OF COLLEGE SHOP Publicity: Emily Adamson,	BROOKLYN	EAST BUILDING 3RD FLOOR
Friday July 28	NEWSSTAND DATE: MADEMOISE Contact: Promotion Directo	LLE COLLEGE ISSUE (Street apr, Wilma Bell, MU. 3-8910	& Smith) 122 EAST 42 ST.
Saturday July 31	OFFICIAL FALL MARKET WEEK This market week is planned turbed conditions in the in May or June. Deliveries were corset and Brassiere Associated to the second transfer of the second tra	ASSOCIATION ed five weeks later than usindustry. Generally, this will be made as fast as po	event takes place in
Monday July 31	FALL CORSET AND BRAS- SIERE COLLECTION Maiden Form always puts or interest in pointing post- Mrs. Rosenthal, CA. 5-4085	n a good show and this one war trends. Open to Trad	SHOWROOM 200 5TH AVENUE will have special e and Press. Contact:

DATES WHAT'S GOING ON GIVEN BY WHERE

Sunday NEW RADIO PROGRAM SHIPMAN & BAKER, MFRS. BLUE NETWORK August 6 OF ROXSPUN

Ilka Chase will be the star of this new cloak and suit 15-minute program, Sundays 1:15-1:30 P.M. Miss Chase will interview outstanding personalities from the stage, literary, and fashion worlds. Magazine and newspaper campaigns will supplement this new radio program. Publicity: Bernard Waldman, Modern Merchandising Bureau: MU. 2-4949.

Tuesday PRESS PREVIEW: SAKS 34TH STREET EXECUTIVE OFFICES Aug. 8 COLLEGE FASHIONS 7TH FLOOR

3:00 P.M. This is a special opening strictly for the Press. The public opening of the College Shop will be announced shortly. Press by invitation only. Publicity: Florence Epstein, LA. 4-7000.

Thursday NEWSSTAND DATE: VOGUE COLLEGE ISSUE (Conde Nast) 420 LEXINGTON AVENUE Aug. 10 For tie-ins, Contact: Albert Kornfeld, MO. 4-7500.

Tuesday NEWSSTAND DATE: HARPER'S BAZAAR COLLEGE ISSUE 572 MADISON AVENUE Aug. 15 Contact: Esther Lyman, WI. 2-2800.

Mid-August INTRODUCING NEW INTERNATIONAL PICTURES ALL OVER THE FASHION COLOR COUNTRY

"Casanova Brown" is the title of a new International picture starring Gary Cooper and Theresa Wright. The color, a very dark brown, is destined to

Cooper and Theresa Wright. The color, a very dark brown, is destined to be a style leader and will be given country-wide fashion publicity through coordinated promotions with fabrics houses... silks, woolens, cottons, and rayons; apparel manufacturers (including twenty-five of the top ones) plus outstanding retail stores, one to a city. In New York, R. H. Macy & Co. will present the "Casanova Brown" promotion. Costumes in the "Casanova Brown" movie were designed by Muriel King. Publicity: Tom Fizdale, Inc., EL. 5-5580.

Friday NEWSSTAND DATE: WOMAN'S HOME COMPANION TEEN AGE ISSUE 250 PARK AVENUE Aug. 18 Teen-age fashions and beauty issue. Contact: Elizabeth Ambrose, EL. 5-5200.

Monday NEWSSTAND DATE: CHARM BUSINESS GIRL ISSUE 122 EAST 42ND STREET Aug. 2 Contact: Miss Tucker, MU. 3-8910.

Week FALL STYLE STYLE EXHIBITIONS, INC.& MORRISON HOTEL
Of SHOWINGS CHICAGO WASH APPAREL ASSN. CHICAGO, ILLINOIS
Sept. 10 This exhibit includes dresses, coats, suits, sportswear, knitwear, etc.,
as well as wash apparel and blouses.

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DATES AHEAD

July	1	CAMP SEASON OPENS	(Sat.)
July	4	INDEPENDENCE DAY	(Tues.)
Aug. 1	9	NATIONAL AVIATION DAY	(Sat.)
Sept.	4	LABOR DAY	(Mon.)

MUSIC:..THEATRE...MOVIES...NIGHT SPOTS

Just....."GLOBAL AIR ROUTES" (Movie)

NEWSREEL THEATRES THROUGHT THE COUNTRY

Opened

A United Artist's film showing air routes for travel and trade and what
they will mean to the post-war world. Included is an interesting historical film of the pioneering efforts of aviators. Publicity: Evelyn Gerstein
Associates, CI, 6-7632.

Friday.....PREMIERE: "MASK OF DIMITRIOS" (Movie) STRAND THEATRE, B'WAY AT 47TH STREET

June 23 A Warner Bros. picture starring Sidney Greenstreet, Zachary Scott, and
others. This is a murder mystery thriller. Costumes, Vladimir Barjowsky.
Publicity: Eve Siegel, CI. 6-1000.

Saturday...CONCERT PERFORMANCES, LEWISOHN STADIUM, 138TH STREET AT AMSTERDAM AVENUE
June 24 Saturday, June 24, the first New York performance of Jerome Moross's
Symphony #1; Monday, June 26, "Aida", followed by several other opera performances. Tickets, 25¢-\$1.50, available at Steinway Hall, 113 West 57th
Street, Lewisohn Stadium, and Lord & Taylor's accommodation desk. Publicity: Jean Dalrymple, MU. 5-3114.

Tuesday....OPENING: XAVIER CUGAT & ORCHESTRA, STARLIGHT ROOF, WALDORF ASTORIA HOTEL June 27 Xavier Cugat, his Rhumba orchestra, chorus and soloists, will entertain during dinner and supper hours beginning June 27th. Publicity: Ted Saucier, EL. 5-3000.

Tuesday....OPENING: "TEN LITTLE INDIANS"

BARRYMORE THEATRE, 243 WEST 47TH ST.

June 27

An Agatha Christie mystery thriller produced by Lee Shubert and Albert de
8:40 P.M. Courville. Players include Claudia Morgan, Estelle Winwood, Neil Fitzgerald, and others. Publicity: Claud Greneker, CI. 6-9500.

Wednesday... PREMIERE: "CHRISTMAS HOLIDAY" (Movie) CRITERION THEATRE, 1514 BROADWAY

June 28 A Universal film starring Deanna Durbin, Gene Kelly, Gladys George and
others. A romantic picture adapted from Somerset Maugham's novel. Miss
Durbin's gowns by Muriel King and Howard Greer; others by Vera West.
Publicity: Al Horwits, CI. 7-7100.

Thursday...PREMIERE: "BATHING BEAUTY" (Movie) ASTOR THEATRE, B'WAY AT 47TH STREET June 29 An MGM all-technicolor musical extravanganza starring Red Skelton, Esther Williams, Basil Rathbone, and others. Costumes, Irene. Publicity: Herbert Crooker, BR. 9-7800.

Thursday...PREMIERE: "THE HAIRY APE" (Movie) GLOBE THEATRE, 1555 BROADWAY
July 6 A United Artist picture starring William Bendix, Susan Hayward, and John
Loder. Adapted from Eugene O'Neil's play of the same name. Publicity:
James D. Dunn, BR. 9-7300.

Wednesday...PREMIERE: "AND THE ANGELS SING" (Movie) PARAMOUNT THEATRE, TIMES SQUARE July 12 A paramount picture about a singing sister trio, starring Dorothy Lamour. Costumes, Edith Head. Publicity: Aileen Brenon, BR. 9-8700.

Friday.....PREMIERE: "SINCE YOU WENT AWAY" (Movie) CAPITOL THEATRE, B'WAY AT 51ST ST.
July 14 A United Artist picture starring Claudette Colbert, Jennifer Jones, Joseph Cotten, Shirley Temple, and others. Publicity: James Dunn, BR. 9-7300.

Wednesday...WEEK-END FESTIVAL BOSTON SYMPHONY ORCHESTRA STOCKBRIDGE, MASS.
July 29, 30 The annual Musical Festival in the Berkshires, discontinued since the war,
Aug. 5. 6 will be resumed for two week-ends, the last in July and the first in

Aug. 5, 6 will be resumed for two week-ends, the last in July and the first in August, by Koussevitzky, leader of the Boston Symphony orchestra. Favorite soloists will be heard including Dorothy Maynor, Ruth Posselt, and others. Tickets available at Symphony Hall, Boston, Mass.

Friday.....PREMIERE: "JANIE" (Movie) STRAND THEATRE, BROADWAY AT 47TH ST.

Aug. 6 A Warner Bros. picture, adapted f rom the stage play, starring Joyce
Reynolds, and Bob Hutton. Costumes, Leah Rhodes. Publicity: Eve Siegel,
CI. 6-1000.

Wednesday...PREMIERE: "HAIL THE CONQUERING HERO" (Movie) PARAMOUNT THEATRE, TIMES SQUARE Aug. 9

A Paramount picture starring Eddie Bracken, and Ella Rains. It is a comedy about a returned soldier who doesn't wish to be a hero. Costumes: Edith Head. Publicity: Aileen Brenon, BR. 9-8700.